IGT SOLUTIONS

Mobility Services

Mobility lab creating solutions
across **6 OS's** | **25+** data sources
6+ million downloads

www.igtsolutions.com

Today, for customers, mobile has become the preferred channel for research, purchase, and post-purchase activities. Thus providing a mobile solution to its customers has topped the investment list of most of the consumer-driven companies.

By combining extensive industry knowledge, pre-built mobility frameworks, and tools and technologies, the IGT Solutions Mobility CoE can help accelerate mobility deployment while minimizing cost.

IGT Mobility Solutions

IGT provides mobility solutions for various industries that include Travel, Hospitality, Retail, and E-commerce. Neeru- include Technology companies

Mobility Strategy Consulting

- ROI and Mobility Roadmap
- Architecture Design
- Buy vs. Build Decisions
- End-to-end Solutions
- Back-end Integration

Mobility Application Security

- End-to-end Mobile Security Consulting
- Mobile Data Protection
- Secured Mobile Transactions

Application Development & Maintenance

- Native, Hybrid, HTML5 Apps.
- Wireframe, UI/UX Design
- Responsive Web Design
- Multi-platform Support
- Traditional & Cloud Development

Application Testing & Performance Analysis

- Mobility Test Lab
- Functional & Non-Functional Testing
- Cross-platform Testing
- Usability & Performance Testing

Mobile Analytics

- Customer Behavior Analysis
- Mobile Performance Analytics & Reporting

Why IGT Solutions?

- Committed to simplify complex customer interactions while delivering a seamless experience, IGT provides integrated BPM, Technology and Digital Services & Solutions for clients across industries for over 20 years.
- Reduced time-to-market with reusable repository of UI, testing, security components & pre-built mobility testing framework.
- State-of-art mobility lab with latest handsets, smart phones, tabs, devices and cloud-based testing support.
- Worked with leading airlines, leisure and hospitality, internet and technology companies to provide innovative mobility solutions with over **6 million downloads.**
- Helped enable 50% increase in mobile reservations for a leading Indian airline with cloud-based mobile app.

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